

## 2023 Membership Benefits and Value!

- **Advertising /Promotional opportunities:** We promote and publicize our members! Your organization or business programs and/or initiatives will get distributed in several ways; website, social media, the Byline and e-blasts. The El Cerrito Marketing Program is a quarterly full color postcard currently mailed to over 14,000 households in El Cerrito and neighboring cities. Display ads in the monthly Byline are also possible.
- **Networking events:** Lunch Meetings monthly and bi-monthly free evening mixers provide great opportunities to build professional relationships leading to more clients, customers and partners. The Chamber events are enjoyable ways to meet and connect with business leaders and community neighbors.
- **Advocacy at City Hall:** The Chamber Board works with City Staff and Council in support of local business interests. Attention is paid to local and state governmental issues and regulations that impact small business.
- **Referrals:** The Chamber receives inquiries from people looking for accountants to web designers and everything in between. We make a point to refer members first.
- **Newsletter:** The Byline is produced monthly by Chamber Directors and staff and is mailed monthly to over 200 members and interested individuals. Additional copies are distributed to City Hall and key locations in town. The electronic copy is always online.
- **Grand Openings:** The launch of a new El Cerrito business is a happy occasions as the Board Directors and City leaders come out to cut the red ribbon and support the new addition to the economic vitality.
- **Professional development:** Lunch meetings provide informative guest experts speaking on topics useful to business owners and occasional in-depth workshops are offered for additional learning opportunities.
- **Public image:** Membership in the EC Chamber shows your public commitment to ongoing support of the local business and public community. Show your partnership and include the Chamber logo on your website!

Number of Employees (full + part-time)	Dues Amount	Number of Employees (full + part time)	Dues Amount
1 to 5	\$203.	26 to 50	\$470.
6 to 10	\$274.	50 to 100	\$524.
11 to 15	\$345.	100 plus	\$578.
16 to 25	\$417.	Associate/Chamber Friend*	\$124.

\*not associated with a business



**El Cerrito**  
CHAMBER OF COMMERCE  
Linking Business and Community Since 1936

## 2023 Membership Application

(please print, complete and return, thank you)

Date \_\_\_\_\_

Business/Company Name \_\_\_\_\_

Owner/Member Name \_\_\_\_\_

Type of Business services or product (s)? \_\_\_\_\_

Description for use in  
promotion/marketing \_\_\_\_\_

\_\_\_\_\_

Address for directory \_\_\_\_\_

Address for receiving mail (if different) \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Twitter name \_\_\_\_\_

El Cerrito Business License Number (if applicable) \_\_\_\_\_

Number of employees (includes owners) \_\_\_\_\_

What amount are you paying? (see chart) \_\_\_\_\_

What is the best way to reach you? (email, phone, texting, in person) \_\_\_\_\_

Would you agree to post the Chamber logo on your website + social media? \_\_\_\_\_

What business issues are currently challenging for you? \_\_\_\_\_

\_\_\_\_\_