## Sponsorship Benefits

<table>
<thead>
<tr>
<th></th>
<th>Premier $2,500</th>
<th>Partner $1,000</th>
<th>Associate $500</th>
<th>Supporter $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Listing in Best of El Cerrito marketing materials and communications.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in Best of El Cerrito communications.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name and logo placement ECCC website.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Included in Press Releases</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Featured in a Mixer/Meet-up</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Prominent logo placement in all Best of El Cerrito marketing materials and communications, including outdoor banners throughout town.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertising in Chamber eMail and Social Channels</td>
<td>✓ x3</td>
<td>✓ x2</td>
<td>✓ x2</td>
<td></td>
</tr>
<tr>
<td>Advertising in Chamber Print Vehicle (Byline, Marketing Mailer)</td>
<td>✓ x2</td>
<td>✓ x1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Feature story in Chamber Communications</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Create Your Own Community Recognition Award</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Award Party (Location Host)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Premier sponsor can elect to host award party at their business. This is an exclusive benefit only available to one El Cerrito business. The 2023 event will require a large venue that can accommodate at least 100 people.

## Recognition Award (Sponsor Creates/Chooses Focus)

Some ideas.

- Innovator
- Non-Profit Champion
- Volunteer Service
- Youth Volunteer
- Senior Volunteer
- Green
- Arts and Culture
- Community Leadership
- Good Neighbor
- Good Business
- Inclusivity
- Community Safety
- Citizen of the Year

## Contest Winners Receive

- Badge to use in digital and print communications (website, emails, newsletters)
- Certificate presented at award ceremony with recognition from Chamber Leadership and Civic leaders (City Council, County Supervisor).
- Featured as Winners on Chamber website
Launches Spring 2023

- Premier $2,500
- Partner $1,000
- Associate $500
- Supporter $250

Complete sponsorship form and provide payment (check, credit card) by June 1, 2023 to secure fullest sponsorship benefits.

☐ My check or charge info for the amount of $__________ is enclosed.

*Please make your checks payable to El Cerrito Chamber of Commerce or fill in the credit card information below.

☐ PayPal info@elcerritochamber.org

Sponsor (Company/Organization) Name __________________________________________________________

Sponsor Contact ____________________________________________________________________________

Address ____________________________________________________________________________________

City __________________________ State ________ Zip ________

Telephone (Day) _______________________ Email ________________________________________________

☐ I, hereby authorize ECCC (El Cerrito Chamber of Commerce) to use, reproduce, and/or publish all visual materials, including photographs that may pertain to my organization. I understand that this material may be used in various publications, public affairs releases, or for other related endeavors.

PLEASE PRINT CLEARLY

(Information will be shredded once processed.)

☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Card #: ____________________________________________

Exp. Date: ________/_______ Security Code: ____________

Print Name (as appears on card): ________________________

Signature (of card holder): ______________________________

Amount to be charged $ ________________

Billing Address Zip Code: ______________________________

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