



**Best of El Cerrito 2023**  
Sponsorship Opportunities & Recognition

[www.elcerritochamber.org/best-of-ec](http://www.elcerritochamber.org/best-of-ec)

Contact [info@elcerritochamber.org](mailto:info@elcerritochamber.org)

<b>Sponsorship Benefits</b>	<b>Premier \$2,500</b>	<b>Partner \$1,000</b>	<b>Associate \$500</b>	<b>Supporter \$250</b>
Listing in Best of El Cerrito marketing materials and communications.	✓	✓	✓	✓
Mention in Best of El Cerrito communications.	✓	✓	✓	✓
Name and logo placement ECCC website.	✓	✓	✓	✓
Included in Press Releases	✓	✓	✓	✓
Featured in a Mixer/Meet-up	✓	✓	✓	
Prominent logo placement in all Best of El Cerrito marketing materials and communications, including outdoor banners throughout town.	✓	✓	✓	
Advertising in Chamber eMail and Social Channels )	✓ x3	✓ x2	✓ x2	
Advertising in Chamber Print Vehicle (Byline, Marketing Mailer)	✓ x2	✓ x1		
Feature story in Chamber Communications	✓	✓		
Create Your Own Community Recognition Award	✓	✓		
Award Party (Location Host) Exclusive (*)	✓			

\* Premier sponsor can elect to host award party at their business. This is an exclusive benefit only available to one El Cerrito business. The 2023 event will require a large venue that can accommodate at least 100 people.

**Recognition Award (Sponsor Creates/Chooses Focus)**

Some ideas.

- Innovator
- Non-Profit Champion
- Volunteer Service
- Youth Volunteer
- Senior Volunteer
- Green
- Arts and Culture
- Community Leadership
- Good Neighbor
- Good Business
- Inclusivity
- Community Safety
- Citizen of the Year

**Contest Winners Receive**

- Badge to use in digital and print communications (website, emails, newsletters)
- Certificate presented at award ceremony with recognition from Chamber Leadership and Civic leaders (City Council, County Supervisor).
- Featured as Winners on Chamber website



## Launches Spring 2023

- Premier \$2,500
- Partner \$1,000
- Associate \$500
- Supporter \$250

Complete sponsorship form and provide payment (check, credit card) by **June 1, 2023** to secure fullest sponsorship benefits.

- My check or charge info for the amount of \$\_\_\_\_\_ is enclosed.  
*Please make your checks payable to El Cerrito Chamber of Commerce or fill in the credit card information below.*
- Paypal** info@elcerritochamber.org

Sponsor (Company/Organization) Name \_\_\_\_\_  
Sponsor Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone (Day) \_\_\_\_\_ Email \_\_\_\_\_

I, hereby authorize ECCC (El Cerrito Chamber of Commerce) to use, reproduce, and/or publish all visual materials, including photographs that may pertain to my organization. I understand that this material may be used in various publications, public affairs releases, or for other related endeavors.



**El Cerrito Chamber of Commerce**  
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510-730-0160

### PLEASE PRINT CLEARLY

(Information will be shredded once processed.)

Visa     MasterCard     AmEx     Discover

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Print Name (as appears on card): \_\_\_\_\_

Signature (of card holder): \_\_\_\_\_

Amount to be charged \$ \_\_\_\_\_

Billing Address Zip Code: \_\_\_\_\_