WARM GREETINGS to all of you who are reading this column. As we know, lately the news has been consumed with stories and updates regarding the Coronavirus, the impact that it is having on our lives and the economy. Needless to say, the El Cerrito Chamber of Commerce along with city, county, state and national leaders, are concerned about our respective constituents. It’s at times such as these that we must keep our wits about ourselves and really know, understand and appreciate what is really important.

No matter how we measure success, it has its limitations. I’m drawn to the words of Max Lucado when he poses the questions “When you are in the final days of your life, what will you want? Will you hug that college degree in the walnut frame? Will you ask to be carried to the garage so you can sit in your car? Will you find comfort in rereading your financial statement? Of course not. What will matter then will be people. If relationships will matter most then, shouldn’t they matter most now?”

One of the greatest benefits of being a part of the Chamber is the opportunity to meet new people and develop relationships.

The City of El Cerrito and the El Cerrito Chamber of Commerce recognize and appreciate the valuable and important contributions and vitality that our local businesses bring to our city. The leadership teams within the City as well as the Chamber of Commerce are working diligently, in a unified, cohesive and strategic manner to help minimize the adverse consequences resulting from the COVID-19 pandemic that our nation is currently experiencing.
OH, THANK HEAVEN for 7-Eleven. A little sense of normalcy on Stockton Avenue in our otherwise shut down and confused city. Basic supplies and snack foods available (without lines) day and night. Just don’t expect to find hand sanitizer.

A month ago we discussed economic development in the Byline. The city’s serious financial problems were on an agenda to be tackled by staff and council. Then, all of a sudden, the Novel Coronavirus, aka COVID-19, shut the city down.

Last month emergency orders from the county and state came fast and furious. On Friday, the 13th (how ironic), an emergency City Council meeting was held by telephone where a local emergency was officially declared. (A first for El Cerrito?) All non-essential public meetings were canceled. Even the March 17th City Council meeting got the axe with City Hall closed to the public.

On Monday, March 16th, Contra Costa County (along with other Bay Area counties) issued an order for everyone to stay at home until April 7th. Two days later the Governor ordered the entire state to stay at home.

Then on March 25th, City Manager Karen Pinkos stated at a special meeting of the City Council that all City facilities will remain closed until May 1st. Non-essential public meetings and events are canceled until May 31st. Naturally, all is subject to change as the situation evolves.

We got through the 1989 earthquake, the 1991 Oakland firestorm, and even the 9-11 terrorist attacks. But leave it to the 2020 pandemic to deliver a knockout punch. 2020 will be remembered for 9/11. The one that hit us in a way we don’t understand.

We're hanging on by a thread. From a local restaurant. They’re supplying and snack foods available (without lines) day and night. Just don’t expect to find hand sanitizer.

Now, the financial forecast for the City of El Cerrito is positively gloomy as tax revenue has taken and will continue to take a deep dive.

Only businesses deemed essential are permitted to operate. Grocery stores, medical offices, car repair shops, laundromats, hardware stores, transportation services, takeout restaurants, and similar are allowed to do business. (The Psychic Reader is open too, but maybe that’s essential in this uncertain time.)

All businesses not considered essential by various governmental orders are closed. It doesn’t take much to see how this can destroy our economy, the business owners, and their workers.

Relief is coming! The federal government, through a record $2.2 trillion economic relief plan, fast tracked a bipartisan deal. Known as the CARES Act, it is meant to keep businesses and individuals afloat during this period of hardship. This Byline has a list of resources available to business owners.

$377 billion of CARES is designated for small business with the main features being emergency grants and forgivable loans. There are rules for expenses and deductions meant to make it easier for companies to keep employees on the payroll and stay open. In addition, $1200 checks will be sent to most Americans in a few weeks.

Hopefully, the relief package can help avoid a local business blood bath. Contact the SBA to find out what assistance is quickly available for your business. Stay aware of any changes by checking the City’s update site.

Support local business as much as possible. Hungry? Buy take out food from a local restaurant. They’re hanging on by a thread.

So while City Hall may look dark, people are working inside (and from home) dealing with this crisis plus the routine business. Local government in
These are Hard Times for an Optimist to Stay One

PART OF ME really wanted to write on any other topic, but the current crisis is devastating on so many levels that it’s impossible to avoid it or its effects, from the planet on down to our own city of El Cerrito. Our world is being presented with a major cataclysmic problem that is reaching out far and wide to impact social and health systems, business survival, lifestyle changes, government, politics, and much more.

We’re all feeling these impacts to varying degrees, but there must hardly be a sane person alive not feeling some level of anxiousness these days. One source of anxiety: the information tsunami and not knowing which sources can be believed. Be sure your news sources are a respected paper or media outlet.

When eyeing El Cerrito’s main business avenue up until a few weeks ago, there were clear signs of vibrant local businesses serving the public need. Always a crowd in Pastime Ace Hardware. Across the street, lots of happy faces at Elevation 66 Brewing Co. Spicy noodles being slurped at Noodles Fresh, and so on. Now, we have a ghost town and some of these locally owned businesses are going to be decimated, unless some real community and government assistance is forthcoming.

The mission of the Chamber of Commerce has always generally been about supporting local business and helping them meet their growth goals. Today, the work has become urgently gathering information and resources to help the business owner survive this dire period and for community to do its part. As federal and state funding solutions become realized, we’ll do our best to keep the outreach posted and useful.

Our website and other media channels will continue to post names and links to restaurants, cafes still serving customers via take-out and delivery services as well as other businesses still doing business remotely. We’re also closely engaging with city staff to see what other specific ways our merchants could be supported.

Adapting is the key to survival for you and for our businesses. Now more than ever, it is crucial to adapt local shopping and eating habits! Buy from your local business whenever possible, leave the Amazon alone, and help me keep optimism alive!

PAST PREZ PALAVER

Continued from page 2

action, dealing with a global pandemic. Not something likely found in the HR training manual. A great staff rises to the challenge helping residents and local business cope. They make me proud of El Cerrito’s city government.

Now what? Take it a day at a time. I see hope in this time of crisis when Ford, GM and other companies retool factories to manufacture urgently needed supplies. American can-do spirit. Even a local distillery is making hand sanitizer instead of cocktails. Everybody pitches in.

COVID-19 will eventually pass; just not soon enough. So stay informed as this situation changes by the day, sometimes by the hour. Again, please support local business as much as you possibly can.

Welcome back to Janet Abelson. Our long time council member has returned to the council dais—albeit a “virtual dais” due to the pandemic and emergency orders—from medical leave. Nice to have her back.

Closed. All Creatures Veterinary Clinic, at San Pablo and Columbia, has closed. Dr. Ben Otten is now with VCA Albany Animal Hospital in that city.

Thoughts and prayers. Congressman Mark DeSaulnier is in critical condition at a Washington, D.C. hospital. He suffered a rib fracture while running.

Spruced up. Look at the nice art work Regency Centers has done to the stairs on both sides of the San Pablo Avenue entrance to El Cerrito Plaza.

Meals to you. Herewith, a shameless plug for a good customer of mine. Quiche & Carry has fresh soups, chicken, and briskets made daily and they will bring the food to you. Menus and ordering info at quicheandcarry.com. Tell them Stash sent you.

El Mono update. Work progresses at the new location at Del Norte Place as noted in the March Byline. Between then and now, COVID-19 arrived and hit all restaurants hard. El Mono will move, but until the restrictions are lifted, the beautiful new space will be for take out orders only. Help them out by ordering “to go” food.

Earth Day, etc. Forget it this year. A casualty of the pandemic. In fact, I’d say the annual Fourth of July celebration is a goner for 2020. Take no schedule you see here or elsewhere for granted. Everything is subject to change as conditions warrant, not always with much notice.

Music Works, a long time member selling musical instruments and lessons has a new owner. Joanne Wong has sold the business to Rockin’ Robbies’ owned by Robin Eig. In normal times there would be a grand opening or celebration at the 11225 San Pablo Avenue store but these are hardly normal times. Music Works, El Cerrito, is shut down due to the stay at home orders.

One team. “We’re all in this together” has been used so much lately that it’s almost a cliché. But it’s true. Having a lot of seniority on the Chamber board, I’ve seen what works and what doesn’t. When the City of El Cerrito and this Chamber work as partners there is no end to what can be accomplished.

Normally there is a lot of optimism and energy at City Hall and that feels good. We’ll get back to normal in time. Then we will rebuild our local business community. Bringing in new business is a priority and is now needed more than ever. Thank you to the City staff and Council for their continued cooperation with us on behalf of local business.
Trash Talk

The State of the Refuse and Recycling Industry

By Chris Treadway

Whether you’re a residential or commercial customer, big and pricey changes are coming to your weekly collection bins.

Mark Figone, president of East Bay Sanitary Co., Inc., was set to talk about them at the Chamber lunch in March, but world events intervened. The luncheon was canceled and the offices of the family-owned firm that has provided garbage collection for the city since 1940 are closed to the public.

But waste collection is, of course, deemed an essential function and even during a global health crisis. “The garbage keeps flowing,” Figone said.

Along with the immediate need of trying to keep his crew of seven drivers and two mechanics healthy, Figone is also looking toward the next major change in the waste management industry.

For his Chamber appearance “I was going to talk about the latest political legislation, SB1383,” Figone said.

The upcoming mandate from the state is part of its “Short-Lived Climate Pollutants” reduction strategy. “The primary objective is to remove all organic material from the waste stream and not let it generate greenhouse gasses as it deteriorates,” Figone said.

The intention is worthy—food waste accounts for “17-18 percent of total landfill disposal,” according to state recycling officials, and its deterioration is a major source of methane, described as a greenhouse gas 70 times as potent as carbon dioxide.

The goal is to annually divert 26 million tons of organic waste from landfills.

Much will go to composting, while food that is still edible but no longer fit for retail sale would be directed to food banks or similar organizations. A portion of organic material collected would go to make biogas for electrical generation or vehicle fuel.

The catch? “The bottom line is it’s going to be expensive as hell,” said Figone, who sits on the California Refuse and Recycling Council.

The program requires new infrastructure, including 50 to 100 facilities around the state to handle the material and employees to staff them, and statewide color-standardized collection carts for customers. Figone, however, thinks the need will be at least 150 facilities statewide.

In addition, “Nobody wants a composting facility in their neighborhood,” Figone said. “It’s a huge problem.”

Adding up all aspects of the program, “It’s going to be costly,” Figone said, adding that “a bill of $50 a month needs to be $150 a month. Politically, nobody wants to step up and say OK, that’s what we’ve got to do.”

This isn’t a voluntary initiative and the program includes substantial outreach and education, along with periodic inspections and assessments, and possible fines for noncompliance.

The program’s primary target is commercial customers as residential customers in El Cerrito are already supposed to put food waste and other organic material in the green bin.

“But residential accounts will be subject to the same inspection and enforcement aspects going forward, as well as increasing costs,” Figone said.

“Our end is going to be expensive,” he said. “I will be hiring a new employee to oversee enforcement, compliance and education,” along with new trucks, drivers and handlers.

Every jurisdiction must have an enforcement mechanism in place by January 2022 and must identify every business in violation for not disposing of material properly by December 2023.

By January 2024 jurisdictions would be required to take aggressive enforcement against non-compliant generators.

Jurisdictions would conduct annual compliance reviews of commercial and residential routes, randomly inspecting containers to verify compliance, and submit a report to the state.

“If it shows more than 25 percent of prohibited contamination, additional education must be provided,” Figone said.

Initial infractions would require additional education, financial penalties would start after that and continued non-compliance could result in fines as high as $500 a day.

The new requirements loom as the waste management industry is already struggling to deal with the collapse of the global market for recycled materials. The city-operated recycling program in El Cerrito has been able to find overseas takers for materials it collects, but at a cost. Since China no longer accepts material, it now goes to Malaysia or the Philippines.

“The city is still able to dispose of the product, but they have to pay to do it,” Figone said. “Two years ago they were receiving $50 a ton, now they’re paying to have it taken. We had a really significant rate increase this year and the biggest portion was for all the recycling issues.”

Figone suggests a three-pronged solution to address the situation. “We have to build mills to process the material. We need infrastructure to make a cleaner product to go to market. We need to change packaging practices.”
“The whole concept of packaging has to be rethought,” he said. “I think single-use plastic is one of the worst things known right now. We should go back to paper, glass, tin, exclusively.”

Which brings us back to the current global health crisis.

“The whole industry is in an uproar right now. The industry association is in Sacramento lobbying in case there are staffing problems,” Figone said, which would mean material would need to go to the landfill instead of being separated for recycling.

“In the event facilities go down because of staffing we’re going to need some kind of relief,” he said. “Commercial-heavy firms are in trouble because of all the business closures,” he noted. “The industry is already short of drivers. Because of the economy nobody needs the jobs and they’ve been scrambling to keep staff.

“The industry is already experiencing a significant reduction in commercial business. That’s going to be hard on the bottom line at the end of the year.”

East Bay Sanitary isn’t as dependent on revenue from commercial accounts, but faces its own challenges.

“So long as we can keep staff and business doesn’t drop substantially, we can ride out this thing for two to four months, Figone said.

“There are so many people not working, getting no paycheck, who won’t be able to pay the garbage bill. Nobody is going to be able to pay the bills in the worst case scenario,” he said.

“We’re not going to stop collecting. We can’t. We’re just keeping our fingers crossed this thing is going to pass in a couple of months, but who knows.”

Eviction Halt Passed

On March 25, 2020, El Cerrito joined other local cities in adopting an Urgency Ordinance enacting a temporary moratorium to halt evictions for residential and commercial tenants financially impacted by COVID-19. At this time, the ordinance is set to expire on May 31, 2020, consistent with the Governor’s Executive Order, unless extended through a future action.

The ordinance does not establish rent forgiveness but provides temporary rent forbearance to those who qualify by providing six months, from the ordinance expiration date, to catch up on unpaid rent and suspends late fees from being charged for qualified tenants who can demonstrate loss of income or revenue due to COVID-19.

The City encourages tenants to notify their property owner/manager to discuss a repayment plan if you are experiencing loss of income from work, childcare costs related to school closures, healthcare costs related to COVID-19. Property owners also have expenses mounting and similar actions are being taken by the federal government and banking industry to provide mortgage and other relief.

FROM KAREN PINKOS

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have already faced serious economic impacts due to this public health crisis.

If you have questions on the moratorium, there is a link to information at el-cerrito.org/covid19 or contact Housing Analyst Aissia Ashoori at aasoori@ci.el-cerrito.ca.us.

The City is discussing various additional ways that we can support and promote our business community. We will continue to partner with the Chamber throughout this crisis and we will continue to encourage residents to shop and eat local.

I have personally taken on a quest to patronize an open El Cerrito business every single day since this ordeal began. From grocery shopping, to getting fuel, to ordering take out or delivery at our wide variety of restaurants, I am happy to be doing my part in to help keep El Cerrito open for business. I have challenged my friends and co-workers to do the same, and I hope you do too!

For the duration of this crisis I’ll be putting out my City Manager Update once a week, to try to keep the community up-to-date with information. Please feel free to subscribe to this update, and other alerts, by going to the City’s website “Contact & Connect” page, then click on “Subscribe.”

I’ve worked for the City of El Cerrito for over 18 years, and I have a deep love for my City. We’ve been through many highs and lows and faced numerous challenges. This crisis is certainly unique, and it is testing all of us in myriad of ways.

I continue to have faith in the resiliency of this community. I have seen kindness, creativity, and strength in my neighbors and co-workers. We care about each other in El Cerrito. Regardless of what we are facing, that is something I am certain will never change.

Thank you to the Chamber all you do, and for being here for our wonderful El Cerrito community. Please take care of yourselves and each other, and stay safe and healthy.
FROM THE PRESIDENT

Continued from page 1

relationships. A few years ago, I participated in the grand opening celebration of one of our new business members. At that event I engaged in a conversation with one of the guests who happened to be a retired University of California professor.

My daughter had recently graduated from El Cerrito High School and was in her freshman year at Cal. I asked if it would be okay for my daughter to contact her for additional insight and guidance, of which she graciously agreed to and handed me her business card. I shared this information with my daughter and encouraged her multiple times to follow up.

Well, in her own time, when she was ready, my daughter followed up. From that initial encounter a spectacular relationship has developed between my daughter and her “adoptive grandparents.” I never knew that something this special would be the result of attending an El Cerrito Chamber of Commerce event.

My daughter is now in her junior year at Cal and she is flourishing. She writes a blog for the Daily Californian and because I believe that ultimately, relationships are what life is really about, I’ve decided to share her recent article entitled “Perks of being a college student with best friends who are over 70.”

Again, this relationship with her “over 70” best friends is the outgrowth of a Chamber event. Read it, take your minds off the headline news and give some thought to your relationships.

Cheers!

Perks of being a college student with best friends who are over 70

BY GINA WRIGHT

I AM 20 YEARS OLD. I am in my third year of university. And two of my best friends are 75 and 81.

Sure, I have a solid number of friends and acquaintances my age. They are great, I love them. But sometimes hanging out with people your age or about your age gets stale. Twenty-somethings and those in their late teens can be hella irritating at times (myself included)—all confused and emotionally volatile about life. Sometimes you just need a change of pace.

I babysit a bunch of kiddos and that’s fun. They help me sustain a sense of innocent curiosity within my person. With them, I can play, smile and laugh with little thought. The kiddos are great. While this is a change of pace I do love, I am most fulfilled when I spend time with older folks who have experienced a lot more life than I have. Particularly, with my two older friends I receive the perfect dose of guided wisdom and effervescent curiosity.

With them, I am simply my learning self. I do not feel the slightest pressure to perform. They are genuinely interested in exchanging stories and experiences. With these older friends, authenticity rings loudly. Transparency becomes the standard when communicating. Clarity comes naturally. Insecurity dissipates. What these folks do without fail is actively listen and critically respond, all while coming from a place of love.

More than anything, however, my 75-year-old and 81-year-old friends give me so much perspective. The urgency I feel for certain things in my life lessen when I am with them because they help me realize that nine times out of 10, things will be okay. In most circumstances, the things we are doing are not a matter of life and death. Much of the time, especially as UC Berkeley students, many situations are blown out of proportion (i.e., grades, internships, relationships, etc.), in which every problem seems like the end of the world. Yes, most of us want to do well in this game of life…but we must put things in perspective and understand why we are doing what we are doing.

The grounded and rich conversations I have with my older friends help me gain some of the wisdom that many of us could use at this age. I have spent the last two years hanging out with them just as much as, if not more than, I have with people my age. I wish that more college students found older friends who have been through life to get some perspective from. I was fortunate enough to hit the jackpot of coming up on some young-minded older folks who are just as curious about what I have to say as I am about listening to the wise words they have for me.

I feel so grateful to be a college student who has two best friends who are older than 70. What I learn from them is invaluable.

These friends of mine may have graduated from university quite a while ago. Well, were the ’60s really that long ago? What is time after all?

Sure…we don’t have class together. No affiliated extracurriculars. We don’t generally meet in cafés to chat or catch up. No beer drinking after 7 p.m. And we have yet to go to a dance club together. So, you may ask, what do we do? Well, we eat a yummy lunch at the dining table of their home, typically on a Sunday, and fall into deep conversations for the duration of the afternoon.

I couldn’t be more thankful.

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BYLINE
April 2020
COVID-19 RESOURCES FOR LOCAL BUSINESSES
Access Business Assistance Programs Compiled by the City of El Cerrito

• Contra Costa Small Business Development Center provides businesses located in the county with help applying for relief, navigating available resources, cash flow concerns, supply chain interruptions, workforce capacity, insurance coverage and more at no cost. For one-on-one advising, please contact their office by phone (925-222-5228) or email admin@contracostasbdc.org.

• Workforce Development Board Contra Costa County. Employers planning a closure or layoffs due to COVID-19 impact may get help through the workforce development board’s Rapid Response Services. Rapid Response teams will meet with you to discuss your needs, help avert potential layoffs, and provide immediate on-site services to assist workers facing job losses. Please contact Patience Ofodu, Business Services Manager, at 510-453-6950 or by email pofodu@ehsd.cccounty.us.

• East Bay Economic Development Alliance has a list of COVID-19 business resources that can be accessed by visiting eastbayeda.org.

• The El Cerrito Chamber of Commerce is another useful resource for information during this time. Please see their website elcerritochamber.org or contact Manager, Lisa Martinengo, at info@elcerritochamber.org.

• The U.S. Small Business Administration (SBA) is offering low-interest federal disaster loans of up to $2 million to small businesses suffering substantial economic injury as a result of COVID-19 to help overcome a temporary loss of revenue. Loans offer long-term payments up to 30 years and may be used to pay fixed debts, payroll, accounts payable and other bills. The interest rate is 3.75% for small businesses and 2.75% for non-profits. Download an application from sba.gov or contact the SBA disaster assistance customer service center at 1-800-659-2955 or disastercustomerservice@sba.gov.

• Governor’s Office of Business and Economic Development (GO-Biz) business.ca.gov

• The Northern California Small Business Development Center put together a helpful COVID-19 Resource Guide for local businesses that includes:
  • Detailed information on SBA’s Economic Disaster Loan
  • Information (including FAQs) for business owners and business employees
  • Information on Business Interruption Insurance
Go to: norcalsbdc.org

EMPLOYERS & EMPLOYEES
State of California Employment Development Department (EDD) may be able to provide income replacement for a variety of reasons during these difficult times. If you have been laid off, experienced a reduction in hours, sick/qua-rantined, caring for an ill/quarantined family member or your child’s school is closed you may be eligible for benefits. Governor Newsom recently waived the one-week unpaid waiting period and encourages those affected to file a claim as soon as possible to avoid a delay in benefits. See (edd.ca.gov) for more information.

STAY INFORMED
Information about the outbreak is changing rapidly. The following are resources to help you stay informed.

City of El Cerrito COVID-19 el-cerrito.org/covid19
Contra Costa Health Services coronavirus.cchealth.org
CDC Guidance for Businesses and Employers cdc.gov
California Labor & Workforce Development Agency labor.ca.gov/coronavirus2019
Governor’s Office of Business and Economic Development business.ca.gov/coronavirus-2019
California Association for Local Economic Development caled.org
U.S. Chamber of Commerce uschamber.com
Small Business Administration sba.gov
CalOES Business Preparedness Information cal.oes.ca.gov
Resilient Workplace resilientworkplace.org

The Path to Financial Independence

Mark Sifling, CFP®

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mark.sifling@simplelifefinancial.com

Wash Your Hands
Cough Into Your Elbow
Don’t Touch Your Face
Keep a Safe Distance
Stay Home

Resilient Workplace
resilientworkplace.org

Simple Life
Financial

• Financial planning for early retirement
• Passive income
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• Free initial consultation
All Chamber lunches, mixers, and other events canceled until further notice due to the COVID-19 emergency.

**Calendar Note**

Tuesday, April 7th: City Council meeting at 7 p.m. Due to current conditions, the City Council will again phone it in. Public comment on agenda items can be made when said agenda is published with information on that procedure found at www.el-cerrito.org. The public can listen to the meeting by live feed online; see info on website.

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**Dine Out El Cerrito**

These restaurants offer take out food during the COVID-19 lockdown. List subject to change. Chamber members shown in red.

- **Banh Mi Sandwich Deli**
  10174 San Pablo Ave.
- **Banana Leaf Thai**
  11880 San Pablo Ave.
- **Baskin Robbins**
  10598 San Pablo Ave.
- **Best Burrito**
  10390 San Pablo Ave.
- **Brasil Bistro**
  11866 San Pablo Ave.
- **Burger King**
  6021 Central Ave.
- **Chef's Chinese**
  El Cerrito Plaza
- **Chipotle**
  Carlson & San Pablo
- **Church's Chicken**
  11575 San Pablo Ave.
- **Donut Time**
  10740 San Pablo Ave.
- **El Cerrito Natural Grocerry Annex and store**
  Stockton & San Pablo
- **Elevation 66 Brewing Co.**
  10082 San Pablo Ave.
- **El Mono Fresh Flavors of Peru**
  10264 San Pablo Ave.
- **Frannie Express Hawaiian Barbecue**
  11775 San Pablo Ave.
- **Gangam Tofu Korean Cuisine**
  11740 San Pablo Ave.
- **Himalayan Grocery**
  10340 San Pablo Ave.
- **HK Home Kitchen**
  10140 San Pablo Ave.
- **Jack in the Box**
  5920 Cutting Blvd.
- **Jamba Juice**
  El Cerrito Plaza
- **Jamba Juice (El Cerrito Plaza)**
  10616 San Pablo Ave.
- **Lucky Store**
  El Cerrito Plaza
- **McBears Social Club taco truck**
  10458 San Pablo Ave.
- **McDonalds**
  11821 San Pablo Ave.
- **Mountain Mike's Pizza**
  10750 San Pablo Ave.
- **Mr. Pickle's Sandwich Shop**
  10810 San Pablo Ave.
- **New Dumpling**
  10064 San Pablo Ave.
- **New India Supermarket**
  10829 San Pablo Ave.
- **Nation's Giant Hamburgers**
  Central & San Pablo
- **Noodles Fresh**
  10042 San Pablo Ave.
- **Nori Roll**
  10178 San Pablo Ave.
- **Pap's Pizza Roma**
  10666 San Pablo Ave.
- **Panda Express**
  El Cerrito Plaza
- **Peet's Coffee**
  Carlson & San Pablo
- **Popeye's Louisiana Kitchen**
  10125 San Pablo Ave.
- **Quickly**
  El Cerrito Plaza
- **Red Onion**
  11900 San Pablo Ave.
- **Romano's Macaroni Grill**
  El Cerrito Plaza
- **Safeway**
  11450 San Pablo Ave.
- **Sasa Kitchen**
  10350 San Pablo Ave.
- **Starbucks Coffee**
  11861 San Pablo Ave.
- **Subway**
  10398 San Pablo Ave.
- **Taqueria El Salva**
  11252 San Pablo Ave.
- **Tashi Delek Cuisine**
  11224 San Pablo Ave.
- **The Junket**
  El Cerrito Plaza
- **Uncle Wong's**
  11760 San Pablo Ave.
- **Well Grounded Tea & Coffee Bar**
  6925 Stockton Ave.
- **Wienerschnitzel**
  11101 San Pablo Ave.
- **Wingstop**
  El Cerrito Plaza
- **Vietnam Grille**
  10386 San Pablo Ave.
- **Yammi Sushi**
  El Cerrito Plaza
- **Yoshi Sushi**
  10889 San Pablo Ave.

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**Byline**

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Proud members of the El Cerrito Chamber of Commerce

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